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FOR IMMEDIATE RELEASE

ACRO Global CEO joins Board of HSMIAI New England

February 22, 2007

ACRO Global President/CEO David Boggs has joined the Board of the New England Chapter of Hospitality Sales and Marketing Association International (HSMIAI) as Vice President/Communications.

HSMIAI (<http://www.hsmiai.org/>) is a global organization of sales and marketing professionals representing all segments of the hospitality industry. Founded in 1927, HSMIAI is an individual membership organization comprised of nearly 7,000 members from 35 countries and with chapters worldwide.

ACRO Global (<http://www.acroglobal.com/>), with offices in Maine and Ireland, currently provides marketing research and services to tourism businesses and organizations on six continents, and publishes the online newsletter Tourism Marketer (<http://www.tourismmarketer.com/>).

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