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**ACRO Global Exec Speaks at Governor's Conference on
Tourism**

January 31, 2006

On January 24 at the Civic Center in Augusta, Maine, ACRO Global President/CEO David Boggs was part of a panel on Effective Web Sites to an audience of tourism professionals from New England.

"I'm very happy to have had the opportunity to contribute to this event," Boggs said. "It created a rare opportunity for the students to experience first-hand the real-world perspective of industry professionals."

Boggs's PowerPoint presentation slides are available online at
<http://www.acroglobal.com/international.ppt> .

The Governor's Conference on Tourism focused on how changing vacation patterns are shaping leisure travel.

ACRO Global is an Internet marketing agency working exclusively with the travel, tourism and hospitality industries. Specializing in online international tourism marketing - and with partners in the UK, Ireland, Germany and Canada - ACRO works with tourist boards, lodging associations, hotels, tour operators and other tourism-related organizations in North America and Europe. ACRO Global has offices in Richmond and Boothbay Harbor, Maine.

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