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FOR IMMEDIATE RELEASE

ACRO Global Exec Speaks at Boston Globe Travel Show

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On March 24 at the World Trade Center in Boston, Massachusetts, ACRO Global President/CEO David Boggs delivered a presentation on “How To Get More and Bigger Sales From Your Travel Web Site” to an audience of travel agents, tour operators, hoteliers, and Tourist Board executives. Boggs’s PowerPoint presentation slides are available online at <http://www.acroglobal.com/BostonGlobe.ppt>

“The good attendance at the Trade part of the show by travel professionals from all around New England gives reason for optimism about continuing improvement in the fortunes of the region’s travel industry,” Boggs commented.

ACRO Global is an Internet marketing agency working exclusively with the travel, tourism and hospitality industries. Specializing in online international tourism marketing, ACRO works with tourist boards, lodging associations, hotels, tour operators and other tourism-related organizations in North America and Europe. ACRO, with offices in Richmond and Boothbay Harbor, Maine and Galway, Ireland was the recipient of the Maine Tourism Association’s “Best of the Web” award for 2005.

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